



THE CITY OF SAN DIEGO
REPORT TO THE CITY COUNCIL

DATE ISSUED: January 18, 2006 REPORT NO. 06-004

ATTENTION: Council President and City Council
Docket of January 24, 2006

SUBJECT: 2005 Project Area Committee (PAC) Election for the North Bay
Redevelopment Project Area

SUMMARY:

Issue - Should the City Council ratify the 2005 PAC election results for North Bay Redevelopment Project Area?

Staff Recommendation - Ratify the 2005 PAC election results for North Bay Redevelopment Project Area.

Fiscal Impact - None. Administration of each PAC is funded through the Redevelopment Agency annual project budget.

Environmental Impact - This activity is not a "project" and is therefore exempt from CEQA pursuant to the State CEQA Guidelines Section 15060(c)(3).

BACKGROUND:

In September 1997, the City Council authorized the formation of the 30-member North Bay Redevelopment Project Area Committee in order to advise the City Council and Redevelopment Agency on potential projects within the North Bay Redevelopment Project Area. The City Council ratified the first PAC election results in November 1997, in accordance with the North Bay PAC Formation Procedures (PAC Formation Procedures). The North Bay Redevelopment Project Area was adopted on May 18, 1998, by Ordinance No. O-18516.

DISCUSSION:

The North Bay PAC had nine (9) vacant seats for the 2005 PAC Election. The vacancies were in the following categories: Two (2) Residential Tenant seats, Three (3) Business/Property Owner seats, Three (3) Community Planning Group seats, and One (1) Social/Civic Community Organization seat. A total of seven (7) candidates submitted documentation in order to be eligible to run for the seats.

On October 25, 2005, the annual election for the North Bay PAC was held. However, due to a number of procedural errors, Agency staff determined that the most appropriate course of action would be to void the October PAC election results, renounce and conduct a new PAC election for December 15, 2005, in order to ensure full compliance with the PAC Formation Procedures.

At the publicly-renounced December election, candidates were elected to fill the remaining seven seats. Of the nine available PAC seats, two seats (Business/Property Owner – Mission Valley & Linda Vista) did not have candidates and therefore will remain vacant. A candidate for the Business/Property Owner - At Large seat, who originally was deemed eligible to run prior to the election but whose property was determined to be outside of the redevelopment project area boundaries after the election, resigned from the seat and therefore the Business/Property Owner - At Large seat is vacant as well. According to the PAC Formation Procedures, if potential candidates come forward for the vacant Business/Property Owner seats, the PAC is authorized to fill vacancies through appointment (to serve until the subsequent election is held) rather than wait until the next election which is scheduled for October 2006.

Prior to the 2005 PAC election, staff publicized the election by mailing announcements to all residents and business/property owners within the North Bay Project Area. The mailing encouraged both candidates and voters to participate in the election, listed open seats, and provided residents with the date, time, and location of the event. In addition, PAC election notices were posted throughout the project area, a press release was distributed, and the North Bay Project Area website was updated to include election information. The website allowed candidate registration forms to be downloaded from the website for submittal to the Redevelopment Agency. Other informational items that were posted on the website included: election voting requirements, an election flyer, Statement of Economic Interest forms for candidates, and sections of the Municipal Code governing the responsibilities of PAC members.

In accordance with the PAC Formation Procedures, the annual election results are not final until they have been ratified by the City Council.

Respectfully submitted,

Debra Fischle-Faulk
Acting Director, Community &
Economic Development Department

Approved: Ellen Oppenheim
Deputy Chief of
Neighborhood Services

Attachments: 1. [City Clerk Memorandum North Bay PAC Election](#)
2. [Exhibit A: North Bay PAC Election Results](#)